

# Community Transportation

YOUR MAGAZINE. YOUR STORY.

## 2010 Editorial Calendar

Winter 2010

**Providing Better Service with Technology** ... New technologies and applications are offering mobility providers with new and better ways to connect with their riders. We'll explore these latest products and services, including innovative off-the-shelf concepts, and how they are being deployed in communities across the nation.

Space Reservation Date: January 22, 2010 (Materials January 29)

Spring 2010

**State Profile**... We will cover a wide range of community and public transportation systems in one of our nation's trend-setting states. Each of these best practices profiles will look at innovations, new technologies, customer service strategies and the very best in transit. This edition will receive a bonus mailing across that state to include state legislators and officials connected with community and public transportation.

Space Reservation Date: March 12, 2010 (Materials March 19)

EXPO 2010

**Permission Granted to Come Aboard**... Released at the show! This edition of *Community Transportation* magazine will celebrate our first EXPO in California with special coverage of regional transit issues and operations. This edition will also include the EXPO conference program.

Space Reservation Date: April 23, 2010 (Materials April 30)

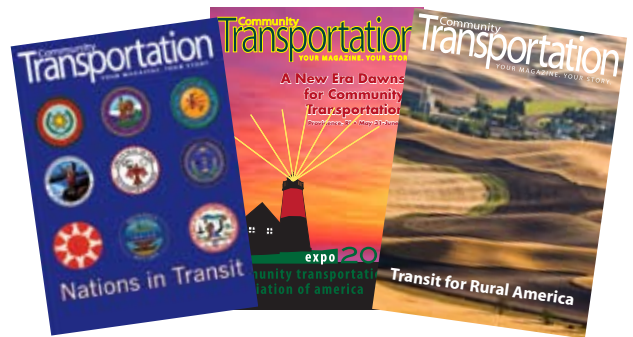
Summer 2010

**Livable Communities: A Connected Approach** ... Spurred by new momentum from the Obama Administration and Congress, legislation and policy in the near future presented the opportunity to reshape how transportation, housing, economic development, environmental concerns and a host of other important issues come together to build – and rebuild – American communities.

Space Reservation Date: July 2, 2010 (Materials May 10)

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Buyers Guide 2010

**Annual Buyers Guide** ... Our annual coverage of the vendors, suppliers, consultants and manufacturers who help make community and public transportation the success that it is. In this perfect-bound edition we'll list our Preferred Partner vendors — those who are members of the Association, who advertise with us or who exhibit at EXPO — the best in 2010's new products and services and our overall guide with over 1,000 listings. Our readers build their bid lists, in many cases, from this edition of *Community Transportation*!

Space Reservation Date: October 1, 2010 (Materials October 8)

Fall 2010

**Medical Transportation** ... With federal action to reform health care underway, now is a critical time to consider the latest trends and innovations in medical transportation, including a look at how the increase in outpatient care is impacting transportation providers.

Space Reservation Date: November 5, 2010 (Materials Nov. 12)