



Working It CTAA Launches Website for Businesses

WASHINGTON (June 2, 2010) – The [Community Transportation Association of America \(CTAA\)](#) announced today the launch of its [Transportation to Work: A Toolkit for the Business Community](#) website. The online resource offers companies information on how to build simple, cost-effective transportation programs that are good for their employees, their businesses, and the environment.

The Toolkit's online format provides information on a variety of topics such as tax incentives, shared ride programs, support for a diverse workforce, green transportation, and vanpool options, among others.

Said Secretary of Transportation Ray LaHood, "Especially during challenging economic times, when so many businesses are struggling, the CTAA Transportation to Work Toolkit is a valuable resource to build an employee transportation program that is a win-win for all."

"This practical set of materials can help businesses of all sizes to support their workers' commute with employee transportation programs," said Carolyn Jeskey, CTAA JobLinks Director. "The Toolkit gives companies the knowledge and resources they need to build transportation programs that are easy to implement and inexpensive to maintain."

Studies show that employers who provide transportation benefits for their workforce also gain rewards in other ways, such as attracting and retaining workers, being recognized as an environmentally supportive and worker friendly company, and increasing customer access to goods and services. "For members of the community with specialized mobility needs, such as people with disabilities, older workers, youth and low-income earners, transportation is often the link that makes employment in good jobs possible," said Secretary of Labor Hilda L. Solis.

The website is organized into four subject areas: Good for Business, Getting to Work, Going Green and Accessible Transportation.

In addition, the website houses profiles of companies that have successfully implemented employee transportation programs, such as REI, Nike, Apple, Chevron, Cornell University and Walgreens, among others.

For more information on how businesses of all sizes can benefit from employee transportation programs, please visit the [CTAA Transportation to Work: A Toolkit for the Business Community](#) website at [www.CTAA.org/Transportation to Work](http://www.CTAA.org/Transportation_to_Work).

About CTAA and the JobLinks Transportation Center

The Community Transportation Association of America (CTAA) is a national professional membership association of organizations and individuals committed to removing barriers to isolation and to improve mobility for all people. CTAA houses the JobLinks Transportation Center, a resource support by Federal Transit Administration and U.S. Department of Labor funds, that promotes effective employment transportation options across the country. For more information, please visit www.CTAA.org/Joblinks.

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