



Convince Your Boss or Board that CTAA EXPO is a Good Investment

In today's economy, every dollar has to be justified, and so does the time away from your office. For 30 years the Community Transportation EXPO has proven its worth in professional development. Here're some tips to convince others.

Find the Answers you are Looking For: Conference intensive sessions, mini-conferences and workshops all geared to help you do your job better and make your organization better. Sessions that cover transit planning, mobility management, communications, technology and operations will have a real impact in delivering services for your community.

Meet and Learn From the Trendsetters: Our speakers, attendees, and exhibitors are at the forefront of the industry. Here's your chance to meet them in a setting that guarantees a great networking opportunity.

Stay Informed: There is a lot going on in the transit world – new legislation, new and updated regulations, new ways of providing mobility. The best place to stay ahead of the curve is the Community Transportation EXPO.

Inspire Your Team By attending the Community Transportation EXPO: You will acquire the tools you need to turn your ideas into inspiration for your entire team.

Tips for Getting Approval

Make the business case for attendance. Spell out the benefits you will receive by attending, but more importantly show how this will help to improve your organization's service delivery.

Give specific examples of projects you are working on and how attendance will help your meet those goals.

Has your system been considering new equipment or software? Our trade fair is the best place to comparison shop.